

# Spotlight on Agriculture

**Celebrating Food, Farming &  
Agri-Business in Kawartha Lakes**

October 31, 2022

Mark your calendars!

Building on the incredible success of last year we are pleased to announce the return of [Spotlight on Agriculture](#), **Friday, March 31<sup>st</sup>, 2023** in the Commonwell building at the Lindsay Exhibition grounds.

We would be most appreciative of your sponsorship to help us recognize and celebrate the achievements and success of our local farmers and agri-business community. Your support will be featured in the event program, on the LEX website, and in other promotional materials as indicated on the following page.

The 2023 gala event will focus on a fun social evening with amazing food, an inspiring and entertaining Master of Ceremonies, award presentations, an entertaining auction and more as we celebrate our local accomplishments in the agri-food industry.

- **Entertaining Master of Ceremonies** – Crystal MacKay, Loft 32
- **Award Presentations** – ‘Excellence in Agriculture’ and ‘Farm Family’
- **Milestone Recognition Program** – recognizing 150+ years of farming
- **Leadership Development Scholarship**

Previous generous sponsorship has enabled us to reach even further to enhance agricultural education in our community with development of ‘Taste of Kawartha’, a grade 3 Agri-Food Education & Experience program as well as an Agricultural Leadership Development Scholarship available to member(s) of our community wanting to further develop their leadership skills and networks, including Cassandra Gorrill (Beef Youth Symposium) and Allison DeVos (Advanced Agricultural Leadership Program).

Please consider, or encourage someone else to submit an [award nomination](#)!

We look forward to joining with you to celebrate agricultural excellence and achievement across the City of Kawartha Lakes.

Sincerely,

Robin Brown

Chair, Spotlight on Agriculture Committee  
[spotlight@lindsayex.com](mailto:spotlight@lindsayex.com)      [www.lindsayex.com/Spotlight](http://www.lindsayex.com/Spotlight)

Spotlight on Agriculture Committee of the Lindsay Agricultural Society  
354 Angeline St. S, P.O. Box 752, Lindsay, ON K9V 4W9  
705-324-5551 [www.lindsayex.com/Spotlight](http://www.lindsayex.com/Spotlight)



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## SPONSORSHIP OPPORTUNITIES

We would like to invite you, your organization, or your business to take part in supporting the 'Spotlight on Agriculture' event. Your sponsorship or donation will be appropriately recognized.

DONATION OPTIONS	RECOGNITION
<b>Platinum</b> > \$2000	Prominent logo and business name included on website, promo materials (program brochure, on-site signage, press releases), power-point advertisement.
<b>Gold</b> \$1000 - \$1999	Logo and business name included on website, promo materials (program brochure, on-site signage), power-point logo.
<b>Silver</b> \$500-\$999	Business name included on website, promo materials (program brochure, on-site signage) power-point listing.
<b>Bronze</b> \$250 - \$499	Business name included on website and program brochure.
<b>Auction Item</b>	Recognition on bid sheets, and as above.

## TICKETS

\$75 per person or a Table of 10 for \$700

Online at [www.lindsayex.com/spotlight](http://www.lindsayex.com/spotlight)

In-person at LEX office, 705-324-5551

## AWARD NOMINATIONS

DEADLINE: Friday January 27, 2023

- 'Excellence in Agriculture' Award
- 'Farm Family' Award
- Milestone Recognition Program

Nomination forms & award criteria are available at [www.lindsayex.com/spotlight](http://www.lindsayex.com/spotlight)

## LEADERSHIP DEVELOPMENT SCHOLARSHIP:

Continuous Application intake.

Application form at [www.lindsayex.com/spotlight](http://www.lindsayex.com/spotlight)

**Up to \$4000** is available to support member(s) of our community wanting to further develop their Agricultural Leadership skills.

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# Spotlight on Agriculture

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By January 27th, 2023 please  
Return this completed page to:  
[spotlight@lindsayex.com](mailto:spotlight@lindsayex.com)

Or mail to the address at bottom

## Sponsor Contact Information

Please complete the information below for us to recognize your generous support:

Name: \_\_\_\_\_

Business/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Platinum** \$2000+ / **Gold** \$1000-\$1999 / **Silver** \$500-\$999 / **Bronze** \$250-\$499

Please tally tickets and donation amounts as applicable:

Ticket(s) \$75 each	#	\$
Table(s) \$700/table of 10	#	\$
Cash Donation		\$
Auction Item approx. value	Description:	\$
	Total	\$

## Please indicate your Payment method:

<input type="checkbox"/>	Cheque – Payable to: “Lindsay Agricultural Society-Spotlight on Agriculture”
<input type="checkbox"/>	VISA/debit
<input type="checkbox"/>	E-transfer - <a href="mailto:finance@lindsayex.com">finance@lindsayex.com</a> , Please include: Spotlight, Your name
<input type="checkbox"/>	Check if you would like a charitable receipt

Sincerely,

Spotlight on Agriculture Committee

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